

RESOLUTION

concerning

LICENSURE AND ACCREDITATION

FOR A

BACHELOR OF SCIENCE  
IN  
HOSPITALITY/TOURISM STUDIES

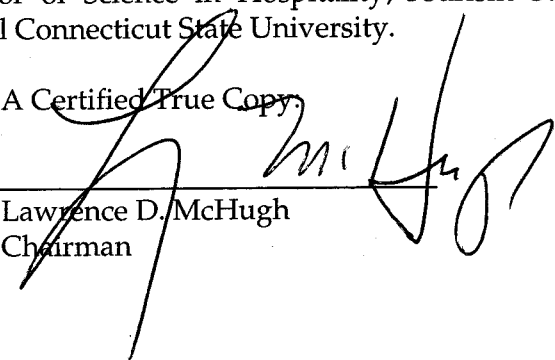
AT

CENTRAL CONNECTICUT STATE UNIVERSITY

April 2, 1998

RESOLVED, That under the authority granted to the Board of Trustees of Connecticut State University in Chapter 185b, Section 10a-87 and 10a-149 of the Connecticut General Statutes, the Chancellor of Connecticut State University is authorized to seek licensure and accreditation from the Connecticut Board of Governors for Higher Education for a Bachelor of Science in Hospitality/Tourism Studies degree to be presented by Central Connecticut State University.

A Certified True Copy.

  
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Lawrence D. McHugh  
Chairman

**ITEM**

Licensure and Accreditation for a Bachelor of Science Degree in Hospitality/Tourism Studies at Central Connecticut State University.

**BACKGROUND**

In 1997 a survey was conducted by Central Connecticut State University's School of Business with 230 Hospitality/Tourism industry employers to ascertain the need for an interdisciplinary program combining tourism and business. Respondents reported a high degree of support for such a program.

The Department of Geography at Central has offered a concentration in tourism for approximately ten years. Within the past few years, the market for Hospitality/Tourism related businesses has grown. Connecticut and national tourism organizations have strongly expressed a need for a more integrated academic, philosophical, and business approach to what could be one of the world's largest industries in the 21<sup>st</sup> Century.

**ANALYSIS**

Research data indicates that the hospitality/tourism industry is suffering from severe labor shortages. The Bachelor of Science degree in Hospitality/Tourism is consistent with Central's efforts to play an economic development role in Connecticut.

**CHANCELLOR'S RECOMMENDATION**

Authorize Central Connecticut State University to seek licensure and accreditation from the Connecticut Board of Governors for Higher Education for a Bachelor of Science degree in Hospitality/Tourism Studies.