



RESOLUTION

establishing

THE CONNECTICUT INSTITUTE FOR EUROPEAN AND AMERICAN STUDIES

at

CENTRAL CONNECTICUT STATE UNIVERSITY

March 30, 1990

WHEREAS, In 1987, the Board of Governors for Higher Education and the Board of Trustees of the Connecticut State University agreed to establish an International Affairs Center at Central Connecticut State University under the "Center of Excellence" program of the Board of Governors, and

WHEREAS, The International Affairs Center was subsequently funded by the state legislature and was designated by the Board of Trustees as a Center to support international education on all campuses of the Connecticut State University, and

WHEREAS, It is the objective of the International Affairs Center to "internationalize" the curriculum of Connecticut State University and to prepare graduates of CSU campuses to live and work in a global society, and

WHEREAS, Central Connecticut State University and its sister campuses within the Connecticut State University have faculties well equipped to promote a broader knowledge of European culture among Connecticut citizens and a broader knowledge of American culture among Europeans, therefore be it

RESOLVED, That the Connecticut Institute for European and American Studies is established at Central Connecticut State University and, in conjunction with the International Affairs Center of Central Connecticut State University, shall function as a vehicle to provide administrative support and leadership for instruction (both credit and non-credit), research, and public service activities, student and faculty exchanges, conferences, and other educational activities which expand knowledge, promote intercultural understanding, and enhance contacts and connections between Connecticut and Europe, and be it

RESOLVED, That the Connecticut Institute for European and American Studies shall cooperate with all campuses of Connecticut



State University to make available to their students and faculty the opportunities and services of the Institute, and be it


RESOLVED, That the Connecticut Institute for European and American Studies shall be headed by a Director who shall report and be responsible to the President of Central Connecticut State University, and be it

RESOLVED, That charges for courses and programs sponsored by the Institute for European and American Studies shall be in conformity to Board of Trustees policy concerning course fees and other charges for programs operated in conjunction with the International Affairs Center of Central Connecticut State University, and be it

RESOLVED, That the Director of the Connecticut Institute for European and American Studies is authorized with the approval of the President of Central Connecticut State University to enter into agreements with on-site individuals and agencies in Europe which are necessary for the effective operation of the Institute, and be it

RESOLVED, That the President of Central Connecticut State University shall present by July 31, 1991, and annually thereafter, a detailed programmatic and financial report to the President of Connecticut State University showing numbers of student and other participants, all income and expenses, and a budget for the coming year and that this report and budget shall be shared with the Board of Trustees.

A Certified True Copy


Dallas K. Beal
President



Central Connecticut State University

A campus of Connecticut State University

New Britain, Connecticut 06050


Office of the President
(203) 827-7203

March 20, 1990

MEMORANDUM

To: Dallas K. Beal, President
Connecticut State University

From: Richard L. Pattenaude
Vice President for Academic Affairs



Dear Dallas,

On behalf of President Shumaker, I am pleased to request formally that the Board of Trustees establish the Connecticut Institute for European and American Studies and the Connecticut Institute for Asian and American Studies at Central Connecticut State University. Draft resolutions are attached for your consideration.

Both institutes will receive the same level of funding during the start-up year of 1990-1991. The University will provide each institute Director with six hours of reassigned time per semester. Each institute will be provided \$5,000 in OE for travel, telephone costs, printing, and other such initial expenses. Each institute will also be provided \$5,000 in personal services monies to hire university assistants for administrative support. Since the institutes are housed in the International Affairs Center, they will be able to draw upon the Center for basic administrative support. Program costs will be covered by fees, donations, and in-kind support from Asian and European sources. University funds will come from internal reallocations within the tuition and extension funds.

During 1991-1992 and 1992-1993 the level of support will depend on the level of program activities. We do not expect University funding to significantly increase. Expanded program operations, costs of on-site staff, and facility expenses will be supported by fees, donations, and in-kind support from Asian and European sources.

I know that John has discussed the development of these institutes with you. They will offer Connecticut students wonderful opportunities to study and experience Asian and European cultures while at the same time attracting to our campus friends and supporters from abroad who may be crucial to the development of important international initiatives now underway in Connecticut's public and private sectors.

I hope that the Board can consider these Resolutions at its March 30, 1990 meeting.

RLP/lmf
Enclosures

cc: President Shumaker
Dr. Mitchell
Dr. Enck
Dr. Lyons



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Worksheet: Institute for European and American Studies

1. NAME OF PROPOSED UNIT:

Connecticut Institute for European and American Studies

2. BRIEF DESCRIPTION OF PURPOSE:

The Institute will provide an additional mechanism for implementing the mission of the International Affairs Center at Central Connecticut State University -- which has been given a system-wide mission by the CSU BOT -- and a vehicle for assisting the Connecticut business community in international business outreach activities. In this facet it will work with the Connecticut Department of Economic Development and the U.S. Department of Commerce and appropriate international trade organizations in Europe.

The Institute will organize and provide administrative and other support for courses of instruction (credit and non-credit), lectures, workshops, research, artistic activities, exchanges, and conferences. These activities will occur in Europe (in particular at Rastatt, West Germany) and in Connecticut. Courses for credit will be conducted under the authority and supervision of faculty of Central Connecticut, its sister campuses or the faculties of cooperating universities. No degrees will be awarded by the Institute.

It is the goal of Central Connecticut State University and CSU that the Institute achieve its objectives at little or no cost to the regular University budget. That is, it is the goal for the Institute to be self-sustaining based on grants, donations, and fees for services. The President of Central Connecticut is committed to this fund raising effort and is optimistic about its success.

3. ADMINISTRATION OF THE PROPOSED UNIT:

The Institute will be headed by a Director, drawn from the faculty of Central Connecticut. The Institute reports to the President of Central Connecticut State University. The Council of Presidents of Connecticut State University, in its capacity as the Board of Directors for the Institute, will offer advice on policy development and planning. The Institute will work through the International Affairs Center for day-to-day administrative coordination.

The Director will receive six hours of reassigned time per semester for his/her work in the Institute during the regular academic year.

4. PERSONNEL REQUIRED FOR OPERATION:

An educational administrator in Rastatt will serve as local coordinator at that site. This administrator is being paid by the state of Baden-Wuerttemberg and will not be on the payroll of Connecticut State University.

The International Affairs Center at Central Connecticut will provide administrative and clerical support, as noted above.

No additional faculty personnel are contemplated initially. As the Institute develops, beginning in 1991, administrative personnel will be paid from grants and fees or provided through reassignment by local agencies in Europe.

Faculty, lecturers, workshop leaders, etc. will be compensated from fees paid by participants or from grants.

5. **PHYSICAL SPACE WHICH WILL BE ASSIGNED TO PROPOSED UNIT:**

There will be no space specifically assigned to the Institute at Central Connecticut. Space assigned to the International Affairs Center will be used in the IAC's role of support to the Institute.

Physical facilities in Rastatt, which consist of 1600 sq. ft. in a modern office building owned by the city of Rastatt, will be supplied to the Institute at no charge.

6. **OPERATING BUDGET OF PROPOSED UNIT:**

A. Central Connecticut State University:

Fund Source	1990-91	1991-92	1992-93
Tuition Fund	\$5,000 for O/E	\$6,000	\$7,000
and/or Extension Fund of CCSU	\$5,000 for part-time personnel	\$6,000	\$7,000

Fee Income (Depends on programs)

Grants/Donations (To be developed)

Director's Salary: 6 hours reassigned time = \$23,172.36

Cost of part-time instr. replacements: \$1800/course x 4 = \$7200/semester

Director's summer salary: to be determined

Travel: from O.E. supplemented by program income or Foundation funds if needed

Publicity and other operating costs in O.E.

Note: The above commitments from the Tuition/Extension Funds are intended as start-up expenses. It is contemplated that all activities of the Institute will become self-sustaining based on fees paid by the City of Rastatt or the State of Baden-Wuerttemberg.

B. On-Site:

Assistant Director's Salary: paid by State of Baden-Wuerttemberg

Facility: donated by City of Rastatt

Secretarial/Clerical: donated by City of Rastatt or State of Baden-Wuerttemberg

7. NUMBERS OF PARTICIPANTS CONTEMPLATED:

In June, 1990, a workshop on "Internationalization of Management" will be presented by four CCSU faculty and possibly faculty from other universities for a group of at least 30 participants in Rastatt.

In July, 1990, a travel course in German (with a minimum of 15 students) will be led by a CCSU faculty member and will utilize facilities in Rastatt.

Beyond these two initial events, specific numbers cannot be projected at this time.

8. EVALUATION OF PROPOSED UNIT:

The President of Central Connecticut State University will present to the President of Connecticut State University by July 31, 1991, a report on the programs of the Institute, including the number and nature of participants, and the funding of the Institute -- with particular attention to the Institute's ability to operate on a self-sustaining basis. This report will be shared with the Board of Trustees by the President of Connecticut State University. Similar reports will be submitted annually.

CENTRAL CONNECTICUT STATE UNIVERSITY

Connecticut Institute for European and American Studies

Introduction

Central Connecticut State University, in conjunction with its sister campuses of the Connecticut State University system, proposes to establish the Connecticut Institute for European and American Studies in the Federal Republic of Germany in cooperation with the City of Rastatt and the State of Baden-Württemberg. The Institute will foster educational opportunities for Americans and Europeans by providing support in Europe and Connecticut for courses, lectures, workshops, research, artistic activities and conferences that expand knowledge, promote intercultural understanding, and enhance contacts and connections between Connecticut and the European community.

The Institute will have its headquarters on the campus of CCSU in New Britain; its European office will be located in Rastatt (the sister-city of New Britain) in the Federal Republic of Germany. The Institute will be housed in CCSU's International Affairs Center which will provide administrative support and will develop programs in Europe for Connecticut's students and institutions. The location in Rastatt, between the European parliament site of Strasbourg and such major industrial centers as Stuttgart and Karlsruhe, will provide a gateway to other European cities as well as facilities, support and ideas for development. The Institute will collaborate with universities, businesses and governments of the Federal Republic of Germany, France, Switzerland, the United Kingdom and other European countries to develop educational programs to benefit people and institutions in Europe and the State of Connecticut.

The Institute's programs and policies will be guided by a Board of Directors consisting of the Presidents of the four campuses of Connecticut State University and the President of the Connecticut State University system. The President of Central Connecticut State University will chair the Board of Directors. The Board of Directors will be assisted by the Connecticut State University International Affairs Council and by an International Advisory Committee appointed by the Board of Trustees of the Connecticut State University. The International Advisory Committee will operate through three subcommittees: the International Executive Committee, consisting of the presidents of partner colleges and universities in Europe; the International Development Committee, consisting of representatives of education, business, and government from participating communities and institutions in Europe and Connecticut; and an International Program Committee consisting of faculty and staff representing the campuses of Connecticut State University and campuses in Europe. The International Program Committee will advise the Board of Directors and other committees on matters of academic programs, policies, and administration.

The Connecticut State University and The Institute

Connecticut State University reaches throughout the State of Connecticut with campuses in four metropolitan centers: Central Connecticut State University in New Britain, Eastern Connecticut State University in Willimantic, Southern Connecticut State University in New Haven and Western Connecticut State University in Danbury. During their distinguished history, the campuses have

evolved from normal schools to teachers colleges to multipurpose state colleges and, finally, to universities. Today, CSU's 2,014 faculty and staff provide 38,000 students with accessible higher education of demonstrated quality.

Central Connecticut State University, one of the oldest comprehensive universities in the United States, was founded in 1849. It has been designated a Center for Excellence in International Education by the State of Connecticut. Because of this special mission, the University has begun to infuse all of its programs and activities with a rich international perspective. The University also serves as the home of the Connecticut World Trade Institute, the educational branch of the Connecticut World Trade Association. Central Connecticut State University also is establishing, on behalf of the Connecticut State University system, an Institute for Asian and American Studies, with locations in Korea, Japan, and the People's Republic of China. The international dimension these Institutes add to the Connecticut State University's comprehensive mission will increase the international awareness of Connecticut's citizens, provide significant international learning experiences for CSU students, and make programs on U.S. culture, business, and technological education widely available abroad.

The Institute

The campuses of Connecticut State University will, through the Institute, provide opportunities for international education in addition to traditional educational exchanges. For Connecticut students desiring formal and informal university-level training in such topics as history, language, social sciences, marketing and management, courses taught in English and other languages will be made available in Rastatt. For European corporations desiring an American experience for employees, and for universities wishing to expand offerings on American topics without taxing scarce resources, the Institute will provide both an efficient and creative mechanism for the development of high quality programs in various academic disciplines.

Although no degrees will be awarded by the Institute in Europe, credit programs may be applicable to degree programs in the Connecticut State University system and cooperating European universities. The educational efforts of the Institute will have three directions: (1) courses on American business, organization, methods, and culture for Europeans; (2) conferences and seminars involving European and American professionals; and (3) courses dealing with the languages and cultures of Europe for students from Connecticut. The Institute will strive to provide professionals of the two continents with the opportunity to work with the Institute to stimulate the development of new forms of applied educational programs. Resources to support the Institute will come from a variety of sources including business and industry, foundations, private contributions, and tuition and fees paid by participants.

Plan of Development

A CCSU professor will be appointed Director of the Institute by the end of April, 1990. The Director will chair the International Program Committee. Agreement has also been reached with an educational administrator in Rastatt to serve as local coordinator. Cooperation of the City of Rastatt and other local institutions is advancing access to space and other necessary support facilities. The Board of Directors will work with the International Advisory Committee to develop administrative policies and an annual operating plan and budget for the Institute for review and approval by the Board of Trustees for Connecticut State University.

and an annual operating plan and budget for the Institute for review and approval by the Board of Trustees for Connecticut State University.

The pilot phase of the Institute's program will open on June 25, 1990 with a workshop on the Internationalization of Management. Participants from throughout Germany and France will be invited to hear presentations and discuss specific management topics with four professors from the Central Connecticut State University departments of Management and Communication, and with professors from other U.S. universities.

In July of 1990 the Institute will open the pilot phase of course offerings with programs in German and French language and culture for Americans. In addition to the usual classroom presentations these efforts will involve the students in the life of Rastatt or in that of nearby French communities. The following months will see occasional lectures, consultations, workshops, and cultural events.

In 1991, the permanent structure of the Institute will be put in place. It will include a resident staff supported by course fees and donated funds, a revolving group of faculty members from Connecticut and Europe, and academic personnel that can be accredited by the home departments. The support staff concerned with recruitment, registration, and student affairs will be developed alongside a varied faculty. The resulting program will involve a limited number of regular courses, as well as seminars with well-known business leaders, and special conferences on joint U.S. and European issues.

Cooperation with European Universities, the applicable Ministries, and pertinent employers will guide the development of the Institute and shape its goals and agenda. In time there will be a resident population of Connecticut students, courses for Europeans, and a regular schedule of lectures, seminars, and courses that will promote interaction among professional from both sides of the Atlantic. Individual and joint research projects will grow. Special Common Market initiatives will also be established. By the mid-1990s the Institute should be an established part of the Baden-Württemberg scene.

Summary

The Connecticut Institute for European and American Studies will represent the first tangible result of Connecticut's emerging sister-state relationship with Baden-Württemberg and will be firmly anchored in the long-time sister-city relationship between New Britain and Rastatt. The two states, with strong high-technology and recognized machine parts industries, and well-established reputations as the educational leaders of their respective nations, will develop the Institute as a mutually-beneficial initiative to lead their respective states and countries into a new era of international cooperation.