



# THE CONNECTICUT STATE UNIVERSITY

P.O. Box 2008 • New Britain, Connecticut 06050 • (203) 827-7700

## RESOLUTION

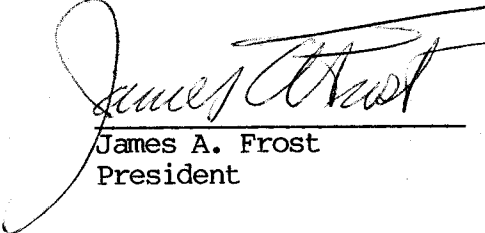
concerning

LICENSURE APPLICATION  
for  
BACHELOR'S DEGREE  
in  
MASS TELECOMMUNICATIONS  
at  
Eastern Connecticut State University

November 2, 1984

RESOLVED, That under the authority granted the Board of Trustees for the Connecticut State University in Chapter 185b, Section 10a-87 and Chapter 185b, Section 10a-149 of the General Statutes, the President of the Connecticut State University is authorized to seek licensure from the Board of Governors for a Bachelor's degree in Mass Telecommunications to be presented by Eastern Connecticut State University.

A Certified True Copy:

  
James A. Frost  
President



# THE CONNECTICUT STATE UNIVERSITY

P.O. Box 2008 • New Britain, Connecticut 06050 • (203) 827-7700

January 9, 1986

Dr. Sandra Nickel  
Assistant Director  
Licensure and Accreditation  
Department of Higher Education  
61 Woodland Street  
Hartford, CT 06105

Dear Sandy:

I am pleased to forward to you Eastern's revised application for licensure of a bachelor's program in Communications.

You already have the Trustees resolution authorizing this, but I am enclosing an extra copy for your convenience.

The analyses by our consultant, Professor Thomas Donohue, are enclosed also. These are two documents, one focusing on Eastern and the other on our existing majors in Communications at Central, Southern and Western.

The faculty at Eastern found Dr. Donohue's report to be most helpful, and their response is attached to the application as well as being reflected in the substance of it. Our other campuses are still considering Donohue's comments and have not yet given us their responses. As you will see, however, Donohue's specific suggestions for the other campuses are not relevant to Eastern's application.

One small glitch which I detect in Eastern's document and which I hope you will be tolerant of is that page 26 of appendix B is incorrect. This is the second page of the fiscal impact statement. The version included was rejected by Ms. Bascetta a year ago. The version Ms. Bascetta approved is enclosed without being bound into the document. We will be working on an up-date and will get it to you as soon as possible.

We want to thank you for your assistance with this program. I do believe that it is a stronger one as the result of everyone's effort.

Sincerely,

Thomas A. Porter  
Vice President for Academic  
Affairs and Research

cc: John Walters  
Dean Billingham

Central Connecticut State University • New Britain  
Eastern Connecticut State University • Willimantic

Southern Connecticut State University • New Haven  
Western Connecticut State University • Danbury

PROGRAM SUMMARY

41 WOODLAND STREET  
HARTFORD, CONNECTICUT 06108

DESCRIPTION OF PROPOSED ACADEMIC PROGRAM OR DEGREE

PROGRAM TITLE: Bachelor's Degree of Communications  
 DATE OF SUBMISSION TO BHE: December 31, 1985

TITLE OF DEGREE (and abbreviation): Bachelor of Science in Communications (B.S.)

PROGRAM CODE NO. / TITLE: 09:01:01 / Communications

DEPARTMENT AND SCHOOL OR COLLEGE: Department of Communication

APPLICANT INSTITUTION: Eastern Connecticut State University  
 PROPOSED INITIATION DATE: 1986/1987

GEOGRAPHIC LOCATION OF PROGRAM: Willimantic, CT 06226

INSTITUTIONAL LIAISON PERSON: See below  
 TITLE: \_\_\_\_\_  
 TELEPHONE: \_\_\_\_\_

NAME OF TRUSTEES STAFF LIAISON (if applicable): Dr. Thomas A. Porter, Vice President/Academic Affairs and Research

CONTACT (Describe the proposed academic program below and on a separate page if necessary.): Connecticut State University 827-7700

The Communication Department of Eastern Connecticut State University proposes a Bachelor of Science degree program in Communications with the CIP number 09.0101.

The proposed program is designed to provide a foundation in communication theory as well as more focused instruction in the area of radio-television.

All students in the major will be required to take the following three semester hour courses.

- COM 100 Introduction to Mass Communication
- COM 300 Telecommunication Policy
- COM 400 Communications Research

Students will be required to select fifteen semester hours of credit from the following list of courses:

- COM 140 Introduction to Radio Broadcasting
- COM 220 Introduction to Television
- COM 225 Television Production I
- COM 320 Television Production II
- COM 321 History and Criticism of Radio-Television
- COM 340 Broadcast Management
- COM 345 Advanced Radio Broadcasting
- COM 355 Radio and Television News Writing
- COM 420 Workshop in Television
- COM 440 Workshop in Radio

DO NOT FILL IN

These items will be completed by the BHE staff.

LICENSURE ACTION

SCA \_\_\_\_\_  
 PAAC \_\_\_\_\_  
 BHE \_\_\_\_\_

ACCREDITATION ACTION

SCA \_\_\_\_\_  
 PAAC \_\_\_\_\_  
 BHE \_\_\_\_\_

In addition to the preceding courses, a Practicum, Internship, or Independent Study will be required of three to six semester hours.

Students majoring in Communications will be required to select a minor from the following list:

1. Computer and Information Science
2. English
3. History
4. Public Policy and Government
5. Sociology
6. Theatre
7. Others, as determined by the Department

PROPOSAL  
FOR  
COMMUNICATIONS MAJOR  
AT  
EASTERN CONNECTICUT STATE UNIVERSITY

Connecticut Department of Higher Education Questionnaire  
for  
Initial Evaluation of a Program in Higher Learning

Revised December 1, 1985  
CAH

Proposed New Academic Program: Communications

Institution: Eastern Connecticut State University

	Year 1 1986/87	Year 2 1987/88	First Year of Full Operation 19 86/87
<u>Estimated New Expenditure (private institutions list expenditures on General Fund Lines)</u>			
Personnel (Faculty and Support) <sup>1</sup>			
Full-Time positions			
Number	1*		
Salaries - General Fund	0		
Salaries - Extension Fund	0		
Part-time positions			
Number	5	2	
Salaries - General Fund (4)	10,771	11,745	
Salaries - Extension Fund (1)	1,823	1,914	
Other Expenses <sup>2</sup>			
General Fund	300	330	
Extension Fund	300	330	
Equipment (incl. Library Books) <sup>3</sup>			
General Fund	500	550	
Extension Fund	500	550	
TOTAL NEW EXPENDITURES			
GENERAL FUND	11,571	12,625	
EXTENSION FUND	2,623	2,794	

\*Anticipating additional position through reallocation of existing position from within the University.

<sup>1</sup>Faculty, professional, managerial, clerical, and other persons employed by the institution in support of the proposed new academic program.

<sup>2</sup>Compensation for services secured by contract with firms or individuals not employed by the institution and purchases of supplies, materials, and equipment not normally regarded as capital items.

<sup>3</sup>Items of equipment with a normal useful life of three years or more and a value of \$100 or more or, if the useful life is less than three years, a value of \$250 or more.

Board of Higher Education  
61 Woodland Street  
Hartford, Connecticut 06105

Proposed New Academic Program: Communications  
 Institution: Eastern Connecticut State University

	Year 1 19 86/87	Year 2 1987/88	First Year of Full Operation 19 86/87
<u>Estimated Revenue and Enrollment</u>			
Projected Enrollment (Headcount)*			
Full-time Students	25	50	
Part-time Students	10	20	
Income from Students			
Tuition	18,000	36,000	
Extension Fund Fees	2,700	5,400	
Funds Available from Other Sources (Federal, Private, Corporate, Foundation, etc.)	0	0	

\*Indicate what portion of projected enrollment, if any, represents students transferring from other programs. Tuition and fee revenue should be based upon new enrollments only.

Use of Current Resources: Identify, describe, and estimate cost (prorated) of existing personnel and other resources which will be used in connection with this program. If existing personnel and resources are to be reallocated from other programs, indicate from where the resources will be diverted and what impact this action will have on any other activity within the institution.

Estimated cost of existing full-time faculty: 86/87 - \$175,990  
 87/88 - 188,309

part-time faculty: 86/87 - 10,771 (4)  
 87/88 - 12,625 (4)

Reallocation of one position from existing resources: \$20,000

	Year 1 19 86/87	Year 2 19 87/88	First Year of Full Operation 19 86/87
<u>Cost Summary</u>			
New Expenditures	14,194	15,419	
Cost of Existing Resources	186,761	200,934	
Total Program Cost	200,955	216,353	

Roy H. Merolli  
 Signature of Institutional Fiscal Officer

Antoinette M. Bassette  
 Signature of Chief Fiscal Officer (for  
 person if different than above)

Vice President for  
 Administrative Affairs 12/85  
 Title Date  
V.P. for Finance & Mgt. 1/29/86  
 Title Date