BOARD OF REGENTS FOR HIGHER EDUCATION
STRATEGIC PLANNING COMMITTEE SPECIAL MEETING
Minutes – 2:00 p.m., Monday, June 3, 2013
1st Floor Boardroom, 39 Woodland Street, Hartford, CT

SPC MEMBERS via Teleconference
Dr. René Lerer, Committee Chair
Nick Donofrio
Michael E. Pollard

OTHER BOARD MEMBERS PRESENT
None present

SPC MEMBERS PRESENT
Matt Fleury
Dr. Merle W. Harris

BOR STAFF
Annie Davis, Executive Assistant, Office of Policy & Research
Colleen Flanagan Johnson, Director of Public Affairs & Marketing
Braden J. Hosch, Director of Policy & Research and Interim Director of Academic Affairs

OTHER
Stephen Adair, Professor of Sociology, CCSU

Committee Chair Lerer called the meeting to order at 2:00 p.m. and gave a brief statement of what was expected at today's meeting, i.e. finalize the four mission statements, finalize metrics, and prepare to make a recommendation to the full board at the June 20th meeting.

Approval of April 11, 2013 minutes - On a motion by Nick Donofrio, with a second by Merle Harris, the meeting minutes were unanimously approved as presented.

Finalize Distinct Missions of the Connecticut Community Colleges, Charter Oak State College, and the Connecticut State Universities – R. Lerer asked if there were any questions to be addressed. M. Harris questioned a sentence in the CSU Mission Statement of "support an atmosphere of inter-campus learning" and what it actually meant. B. Hosch reported that it was crafted from a statement from the Presidents. R. Lerer recommended it be left as is for now.

C. Flanagan Johnson requested technical changes to the phrase "Connecticut State Colleges and Universities." An ampersand should replace the word "and," and "ConnSCU" should follow in parentheses: Connecticut State Colleges & Universities (ConnSCU)

Stephen Adair, Professor of Sociology, addressed the group. He requested that some language be changed in the 2nd sentence of the CSU Mission Statement by adding the word "research" as follows: "They advance and extend knowledge, **research**, learning and culture…" Justification behind this request includes CCSU's award to faculty regarding research; research is aimed at including students; course reduction is offered for time spent on research; and including the word "research" will assist in assuring faculty the Board supports these activities. R. Lerer advocated for inclusion of "research" in the spirit of collaboration and cooperation. The committee discussed and on a motion from M. Pollard, seconded by N. Donofrio, it was agreed that the

recommendation for the one modification will be brought before the full BOR at their next meeting.

Finalize Revisions to the Connecticut State Colleges and Universities Mission Statement –
R. Lerer introduced changes proposed to the ConnSCU mission statement. These revisions arise from input received from various groups including the CSU-AAUP, CSU Professors, CCSU faculty senate, the BOR Faculty Advisory Committee and various others. Stephen Adair and Mary Jean Thornton from the FAC on April 5, 2013 and the discussion included a number of wording issues in the statement approved by BOR on September 25, 2012, but in general, R. Lerer reported that the substance of the mission was agreed upon.

The FAC put forth recommendations for wording changes to the ConnSCU mission statement based on all of this input and provided it to the BOR on April 24, 2103. B. Hosch read these changes aloud from the meeting agenda packet. On a motion made by M. Fleury, seconded by M. Harris, the committee accepted the changes.

Finalize Metrics for the Strategic Plan - B. Hosch gave an overview of how the metrics were developed. The information was reviewed at the April 11, 2013 Strategic Planning Committee Special Meeting. The metrics were shared out to 159 faculty leaders, student leaders, and campus leaders through a web-based survey. Feedback was evaluated by the Office of Policy and Research and integrated into the recommended metrics, as summarized in the staff report. B. Hosch summarized the exceptions and adjustments suggested based on this feedback. The second "resolved" statement of the recommended resolution removes four metrics and provide separate reports in lieu of using these items as metrics.

N. Donofrio and M. Pollard asserted that employment outcomes and earnings should remain as strategic plan metrics even if limitations obtain. Significant discussion was held on this metric with B. Hosch recommending to the committee that the data that emerge from these measurements would not be sufficiently reliable or valid for the Board to make decisions. The Committee opted to recommend a placeholder be established for these metrics (item 2.6) with a revision to the resolution for the BOR President to identify for the Board and implement a metric for post-completion outcomes by December 31, 2013.

After some clarification and discussion the same request was made for a measure of out-of-pocket costs for enrolled students. The two other items – learning outcomes and credit completion were deferred to be established subsequently following identification of valid and reliable metrics.

The Committee also discussed the disaggregation groups in Goal #5. B. Hosch noted that even though the 95% confidence interval will be quite large (about +/- 15 percentage points for graduation rates among the medium-sized institutions), the number of responses recommending inclusion and other feedback likely made inclusion advisable. N. Donofrio asked about inclusion of American Indian and Native American using the same logic. B. Hosch responded that in this instance, the numbers really are too small to be meaningful (in fall 2012, 239 individuals out of 94,696 or 0.25% were reported in this racial category). The Committee recommended adding a note that "Additional breakout of ethnicity is available" and we should come up with thresholds for not reporting figures based on cell size and reliability.

R. Lerer stated that since the committee was all in agreement, there was no need to meet again before this is presented to the full BOR. Final wording of these revisions to the resolution was delegated to the Chair. On a motion made by M. Harris and seconded by M. Fleury, the

committee recommended forwarding the metrics to the Board, as amended to include placeholders for post-graduation outcomes (employment, earnings, and further study) and out-of-pocket costs.

Updates –
a) Working Groups for Goals – There is a lot of work to do. Once these are adopted by the BOR, we must go to the campuses and identify the 5 working groups.

b) Plan for Future Development – We hope to start the working group meetings in late August/early September with a message to presidents that we must align with these goals, fashioned in a system-wide approach. B. Hosch will speak with Dr. Gray about how he wants to move forward with strategic planning.

c) Enrollment Management Project Update – Maguire Associates met with campuses; assembled info into a larger report. A rollout of student surveys is as follows – Admitted Student Survey (for those who were offered admission), Prospective Student Survey (for those who started the application process – roll out in July), Alumni Survey (past 10 years), Current Student Survey (roll out September), Key Opinion Survey (to 30 high-powered individuals/leaders), and Student Financial Aid Survey (for those who were admitted, enrolled, and persisted). Maguire will be doing a report. There has been good participation by the steering committee, good reactions by the presidents, good follow up and level of engagement. Colleen Flanagan Johnson is the point person for this project.

R. Lerer summed up the results of the meeting as follows – Add footnotes, make adjustments, circulate, present at the full BOR meeting on June 20th.

With no further business to discuss, on a motion made by N. Donofrio and seconded by M. Harris, the meeting adjourned at 3:14 p.m.

Submitted by,

Annie Davis
BOR Office of Policy & Research