



CT BOARD OF REGENTS FOR HIGHER EDUCATION

ACADEMIC & STUDENT AFFAIRS COMMITTEE

Meeting – February 1, 2019
9:30 a.m. – 61 Woodland Street, Hartford

MINUTES

Regents Present: Merle Harris (via teleconference), Naomi Cohen, Aviva Budd, Peter Rosa, William Lugo, Del Cummings (via teleconference)

Regents Absent: None

Staff Present: Jane Gates, Ben Barnes, Gayle Barrett, Patricia Bouffard, Mike Buccilli, Ken Klucznik, Lesley Mara, Arthur Poole, Alice Pritchard, Pat Ryiz, Michael Stefanowicz, Ernestine Weaver

Other Attendees: Missy Alexander (WCSU), Susan Barzottini (MCC), Tuesday Cooper (MCC), Ilene Crawford (SCSU), David Dauwalder (CCSU), Kim McGinnis (HCC), Steve Minkler (MxCC), Robert Prezant (SCSU), William Salka (ECSU)

The meeting was called to order at 9:30 a.m. by Regent Naomi Cohen, chairing the meeting for ASA Committee Chair Merle Harris.

Regent Cohen called for a motion to amend the Academic and Student Affairs Committee agenda for the February 1, 2019 meeting by adding the Title IX Report as an Informational Item and removing the Northwestern CT CC Sabbaticals. **On a motion by P. Rosa, seconded by A. Budd, a vote was taken and the amendments to the Academic and Student Affairs Committee agenda for the February 1, 2019 meeting were unanimously approved.**

1. Approval of Minutes

a. November 26, 2018

On a motion by A. Budd and seconded by P. Rosa, a vote was taken and the minutes from the November 26, 2018 meeting were approved.

b. December 3, 2018

On a motion by A. Budd and seconded by P. Rosa, a vote was taken and the minutes from the December 3, 2018 meeting were approved.

2. Consent Items

On a motion by A. Budd and seconded by P. Rosa, a vote was taken and the consent items were unanimously approved.

- a. Discontinuations
 - i. Supply Chain Management – Certificate – Three Rivers CC
 - ii. Lean Manufacturing – Certificate – Three Rivers CC
 - iii. Child Development Associate Preparation - Certificate – Northwestern CT CC
 - iv. Digital Publishing – Certificate - Northwestern CT CC
 - v. Undergraduate Athletic Coaching – Certificate – Naugatuck Valley CC
 - vi. Undergraduate Health Career Pathways – Certificate – Naugatuck Valley CC

ADDED: Title IX Report and Office/Executive Director of Office of Institutional Equity

Alice Pritchard, Chief of Staff, and Ernestine Weaver, Counsel, discussed these two topics from the BOR HR and Administration Committee meeting on January 31, 2019. The Committee presented a job description for the Executive Director of the Office of Institutional Equity position. Questions from the ASA Committee centered on the importance of leadership qualities/experience required for the position and whether the Executive Director should have a legal background. Dr. Pritchard discussed the salary range for the position. Counsel Ernestine Weaver commented on the new initiative by Betsy DeVos, Secretary of Education, regarding the U.S. Dept. of Education’s Notice on proposed changes to Title IX. Comments and concerns on this proposed initiative resulting from roundtable discussions were included in a letter from Pres. Ojakian sent on January 29, 2019 to Secretary DeVos.

3. Action Items

- a. Licensure of Academic Program
 - i. SCSU – BS Environmental Systems and Sustainability Studies
 - ii. SCSU - BS Biotechnology

Dr. Robert Prezant, Provost and Vice President for Academic Affairs and Dr. Ilene Crawford, Assoc. VP for Academic Affairs, presented for SCSU which is requesting continued licensure of two programs, the BS in Environmental Systems and Sustainability Studies and the BS in Biotechnology until December 31, 2020. The reason for the request to extend the licensure of both programs was that during the 2011-2012 academic year, SCSU received a three-year Title IV provisional status designation from the US DOE. While under the provisional status, SCSU could not move forward with implementing the new programs. Questions from the ASA Committee centered on projected enrollment and future accreditation. SCSU projects an increase in majors for both the BS in Biotechnology and the BS in Environmental Systems and Sustainability Studies programs. SCSU will apply for accreditation of both programs this spring so students in the pipeline can graduate.

Regent Cohen called for two separate motions and votes for the licensure of the SCSU BS in Environmental Systems and Sustainability Studies and the BS in Biotechnology.

On a motion by A. Budd, seconded by P. Rosa, a vote was taken and the SCSU BS in Environmental Systems and Sustainability Studies was approved unanimously for licensure until December 31, 2020.

On a motion by A. Budd, seconded by P. Rosa, a vote was taken and the SCSU BS in Biotechnology was approved unanimously for licensure until December 31, 2020.

b. New Programs

i. Social Media Specialist – Certificate – Manchester CC

Dr. Tuesday Cooper, Interim Dean of Academic Affairs, Susan Barzottini, Interim Division Director, Social Science, Business and Professional Careers, and, Sandra Rimetz, Professor, Social Science, Business and Professional Careers, presented for Manchester CC which is seeking the licensure and accreditation of a new Social Media Specialist certificate. The 22-25 credit program has been developed for both degree-seeking students and working professionals. According to JobsEQ, employment for Market Research Analysts and Marketing Specialists is expected to increase by 825 jobs, or 1.3% annually, over the next seven years. Questions from the ASA Committee centered on:

- a) *The program's marketing plan* – Response: MCC is reaching out to business and technology degree students internally and high school students externally. MCC has developed an external press release to announce the new program.
- b) *How is the program distinct from other technology degrees?* Response: The Social Media Specialist Certificate is a hybrid of communication, business and technology courses focused on web technologies.
- c) *Can a student graduate with both a certificate and an AS degree?* Response: Yes. Students can combine the Social Media Specialist Certificate with degrees in Communication, Business, Allied Health and Technology, among other programs.

On a motion by P. Rosa, seconded by A. Budd, a vote was taken and the Manchester CC Social Media Specialist Certificate was approved unanimously.

c. Spring 2019 Promotion and Tenure Recommendations

i. SCSU

- a) Dr. Kara Faraclas
- b) Dr. Mary Jo Archambault

ii. WCSU

- a) Professor Rebecca Wade-Rancourt

Regent Cohen noted that the Collective Bargaining Agreement requires the BOR to vote on Promotion and Tenure Recommendations. Provost Gates noted that, under the Memorandum of Agreement, personal statements and curriculum vitae from each candidate for promotion and/or tenure must be submitted for review to the CSCU Provost, Academic and Student Affairs. These three promotions are retroactive to January 22, 2019, because Academic and Student Affairs did not receive the promotion and/or tenure letters in time for consideration at the November 26, 2018 ASA Committee Meeting; therefore, the BOR Resolution had to be revised.

Regent Cohen read the revised BOR Resolution –

RESOLVED: That the Connecticut Board of Regents for Higher Education approve the following Connecticut State Universities' promotion and/or tenure recommendations by the institutional presidents retroactive to January 22, 2019:

Southern Connecticut State University – Kara Faraclas (Tenure)
Mary Jo Archambault (Tenure)

Western Connecticut State University – Rebecca Wade-Rancourt (Tenure)

On a motion by A. Budd, seconded by P. Rosa, a vote was taken and the revised BOR resolution to approve the Spring 2019 Promotions and/or tenure recommendations was approved unanimously.

d. Institutional Accreditation – Middlesex CC

Dr. Steve Minkler, Interim Campus CEO & Dean of Academic Affairs presented NECHE'S response to and acceptance of Middlesex CC's interim five-year report. Dr. Minkler highlighted five areas of improvement that NECHE noted in the report:

- 1) The development and implementation of a new governance structure and processes;
- 2) Assessment of General Education Outcomes to improve student success;
- 3) Commitment to the BOR Program Review Process resulting in program improvements;
- 4) Development of a Strategic Plan in line with the BOR Strategic Plan; and
- 5) The institute's budget returned to a positive net asset balance

Questions from the Committee centered on plans to increase current enrollments and how enrollment projections are made. Dr. Minkler responded that Middlesex CC plans to grow enrollment in non-credit programs and to increase enrollment through marketing, focused advising and recruitment. He noted that the College projects enrollment by analyzing student demand and improving retention by decreasing the large number of students in General Studies through better advising and using the Guided Pathways approach.

A motion by P. Rosa, seconded by A. Budd, to accept NECHE's five-year Middlesex institutional progress report and extend its accreditation through April 30, 2024 was approved unanimously.

After the vote was taken, Regent Harris commended Middlesex CC's commitment to student advising and assessment.

4. Informational Items

a. CSCU Sabbatical Leaves

- i. CCSU
- ii. ECSU
- iii. SCSU
- iv. WCSU

Provost Gates stated that sabbatical leaves are provided to faculty for scholarly and creative endeavors to enrich teaching. She noted that 74 sabbatical leaves were approved: CCSU (24), ECSU (14), SCSU (23), WCSU (13). Notification of sabbatical leaves are provided to the Academic and Student Affairs Committee and BOR for information only.

b. Discussion Item: What information does ASAC need for new academic program approval? (ASAC request from 11/26/18 meeting).

Arthur Poole, Director of Educational Opportunity, discussed the Application for a New Program Approval Form to the Committee and enumerated the revisions: 1) a section on program marketing plans and other student retention plans was added; 2) the section on low completer programs was expanded; and, 3) sections on the number of completions and the number of students were added. Regent Cohen asked how enrollments are projected and how budgets are created. Provost Gates noted that institutions should use the JobsEQ program to project enrollments using regional job data. The program is available at no cost to all CSCU

institutions. Dr. Gates suggested that the New Program Approval Form be reviewed by the Academic Council and added to the ASA Committee agenda for the March 15, 2019 meeting.

c. NECHE Progress Reports

i. Tunxis CC

Provost Gates stated that a focus group will visit Tunxis CC in Fall 2019 to address two issues noted in the NECHE response to Tunxis CC: a) the sufficiency of faculty and personnel to support students, and, 2) improving the retention and graduation rates.

ii. SCSU

Dr. Ilene Crawford, Assoc. VP for Academic Affairs, responded to three requests included in the NECHE report for SCSU: 1) provide an update on the status of SCSU's approval for Title IV funding and its provisional status with the US Dept. of Education; 2) assess the implementation of the joint MBA and MS in Coastal Resilience programs; and, 3) assess the implementation of the Doctor of Social Work program.

d. Below Threshold

i. Health Information Fundamentals for Health Professionals – Certificate – Charter Oak State College

Provost Gates stated that Below Threshold programs are presented for information only and do not require a response. Below Threshold programs are submitted to the CT Office of Higher Education to record the certificates.

On a motion by A. Budd and seconded by P. Rosa, the Committee voted unanimously to adjourn the meeting of the Academic and Student Affairs Committee at 10:55 a.m.